



COSMETIC MEDICAL ALLIANCE (CMA) statement regarding COVID-19

Since its inception, the primary goal of the CMA has been to ensure quality cosmetic medical practice and ensure patient safety. The signatories are the three pre-eminent cosmetic medical colleges in Australia; the Cosmetic Physicians College of Australasia, the Australian College of Cosmetic Surgery (Faculty Medicine) and the Australian College of Aesthetic Medicine.

The global COVID-19 pandemic has necessitated the development of guidelines to protect the safety of the public and staff in addition to the goals listed above.

In Australia, the aim of the public health strategy at present is to 'flatten the curve'. The decisions the government has made are designed to protect the public and ourselves by limiting non-essential face to face contact. It is important for everyone to play their part in the management of this crisis, as this is the best strategy, we have to try to avoid the humanitarian crisis that has occurred in Italy, and is developing in many more countries globally.

The important underlying message is clear:

- 1. Avoid gatherings of people of more than two persons
- 2. Minimize personal contact with others.
- 3. Do not undertake unnecessary travel.
- 4. Maintain physical distancing. At least 1.5 m apart
- 5. Wash your hands often with appropriate cleansing technique and soap or detergents

Non-medical aesthetic services have been closed and the public expectation is that only essential medical services should continue to be performed.

(<u>Consequently</u>, in relation to non-surgical procedures, it is inappropriate for medical services purely performed to improve appearance to continue to be performed.)

The Cosmetic Medical Alliance supports actions that will assist in slowing the spread of COVID-19, flattening the curve and helping to prevent unnecessary deaths.