



### **Well-established and highly-reputable cosmetic surgery and medicine clinic**

Founded by the current owner in the mid-1990s, the business offers a prospective buyer the opportunity to purchase a well-established, highly-reputable business that is trading within a growing market.

The current owner has always had a strong interest in cosmetic surgery and medicine. As a surgically-trained GP he was able to seamlessly transition into his new field in the mid-1990s.

The new owner will need experience and education in cosmetic surgery or medicine or to hire a suitably qualified person. To assist with the business and skill transition, mentoring is available. Staff are well-trained and the staffing is stable.

### **Accreditation and standards**

The clinic is accredited to the 8 NSQHS standards through Global Mark Pty Ltd. All procedures and processes have been risk-assessed and documented, and the clinic has a library of standard operating procedures, policies and manuals.

### **High demand for services in a growing market segment**

The clinic offers a diverse range of cosmetic surgical and non-surgical services that are competitively priced and have been strategically chosen to provide the most in-demand procedures in the industry. This has resulted in a business with long-term stability and a growing revenue stream.

With an ageing population wanting to improve their appearance and younger patients looking for preventative cosmetic procedures and medicine, the industry is well-positioned to continue its current growth trajectory.

### **Strong marketing program and large client database**

The business has made a substantial investment in a modern digital marketing platform, focusing both on offering ongoing cosmetic services to existing patients while attracting new patients to the business. This has resulted in a highly responsive ~12,000 patient database.

### **Prestigious location**

The business is ideally situated in a prestigious location with a high per capita income. Close to the area's retail precinct and complementary services, the business has high visibility and is beautifully appointed. A long-term lease is available.

### **Technology-driven**

The clinic is technology-driven and equipped with the highest standard of information systems, and well-maintained medical equipment, meaning no further investment in this area is needed.

To enquire about this business opportunity, please visit <https://linkbusiness.com.au/businesses-for-sale/ca/NSW09722>

Sally Stuart

Business Sales Specialist , LINK New South Wales

Health Business Sales Pty Ltd

P. +61 2 9899 1999 M. +61 437 082 045

E. [sally.stuart@linkbusiness.com.au](mailto:sally.stuart@linkbusiness.com.au)

W. [linkbusiness.com.au](http://linkbusiness.com.au)

Level 1, 181 Botany Road, Waterloo Sydney, New South Wales, 2017, Australia



---

 **LINK**<sup>TM</sup> *we sell businesses*