

9 September 2019

From:  
Adrian Cosenza  
AEHA Chair  
[Adrian.Cosenza@aoa.org.au](mailto:Adrian.Cosenza@aoa.org.au)

Dear member organisations and interested parties,

### **AEHA update – launch final implementation documents and website**

The purpose of this letter is to update the AEHA community on the progress made on the AEHA implementation documents, the development of an AEHA website and to provide an update on the 2019 APEC Business Ethics for SME Forum to be held 9–10 September 2019 in Santiago, Chile.

#### **Final AEHA implementation documents**

Thank you kindly to all AEHA member organisations and interested parties for your time in reviewing the AEHA implementation documents.

All feedback from the community has now been incorporated and the following documents have now been approved by the AEHA Steering Committee as the final implementation documents:

- [AEHA Guide for Member Organisations](#)
- [AEHA Implementation Plan](#)
- [AEHA Organisation Governance](#)
- [AEHA Steering Committee Terms of Reference](#).

Together with members of the AEHA Steering Committee we look forward to working with all AEHA member organisations on progressing the implementation of the ACF principles with the guidance of these documents. Together we will pursue our aim to improve healthcare in Australia through articulation and affirmation of ethical principles that promote the interests of patients and consumers, enhance access to safe and effective healthcare, encourage ethical collaboration in the healthcare sector and build public trust.

#### **Launch AEHA website**

One of the priorities determined at the April 2019 ACF Implementation Workshop was to develop a website for the initiative. With the assistance of the AEHA Media and Communications Working Group, a website has now been developed for AEHA.

We are pleased to announce the launch of the website as follows: [ethicalhealth.org.au](http://ethicalhealth.org.au)

A member-only area of the website is still in development and will be available to all members in coming weeks. We will be in touch as soon as this is ready.

I encourage all AEHA member organisations to share the website amongst your own networks and promote it on your own organisation's website and/or social media platforms.

Should you have any questions, suggestions or concerns on the website, I welcome you to please contact AEHA Project Officer Talysa Trevallion via email at [Talysa.trevallion@aoa.org.au](mailto:Talysa.trevallion@aoa.org.au)

### **AEHA representation at 2019 APEC Business Ethics for SME Forum**

The 2019 APEC Business Ethics for SME Forum will be held at the Sheraton Hotel in Santiago de Chile on 9–10 September 2019.

The following AEHA representatives have volunteered to attend the 2019 APEC Forum as the Australian delegation for the meeting:

Mr Adrian Cosenza  
Chief Executive Officer, Australian Orthopedic Association  
Chair, Australian Ethical Health Alliance

Dr Gillian Deakin  
Representative, Royal Australasian College of General Practitioners

Dr Siaw Kang Ho  
Governance Committee & Member, Skin Cancer College of Australia

Dr Andreas Loeffler  
Past President, Australian Orthopedic Association

Ms Alison Verhoeven  
Chief Executive, Australian Healthcare and Hospitals Association

Ms Michelle Wagner  
Global Lead, Third Party Intermediary & Supply Chain Ethics & Compliance,  
Johnson & Johnson  
Medical Technology Association of Australia (MTAA).

Ms Jo Watson  
Board Director, Consumer Health Forum

I look forward to joining these delegates on the world stage – to showcase the progress we have made to date on implementing the ACF, and to share our journey with and learn from other delegations across the Asia Pacific. Details of the meeting, including the agenda, can be downloaded as follows:

- [Biopharmaceutical Session](#)
- [Medical Device Session](#)
- [Plenary Session](#).

I also welcome you to download the APEC Forum PowerPoint presentation that will be presented as part of the Australian delegation's address and has been reviewed by the AEHA Steering Committee:

- [APEC Forum PowerPoint presentation](#) (Please note that it is a large download: 48.7MB).

I thank you for your continued support, participation and endorsement of the Australian, healthcare-wide initiative to increase ethical collaboration across the Australian healthcare sector – the *Australian Consensus Framework (ACF) for Ethical Collaboration in the Healthcare Sector*.

Warm regards,



Adrian Cosenza  
On behalf of the AEHA Leadership Group