

27 May, 2022

Further to my email of 28 March, 2022.

Fellows are requested to ensure that social media posts reflect each practitioner as one who puts patients before personal celebrity. The following links have been provided as a guide to approved advertising guidelines.

[ACCSM Advertising Code](#)

[ACCSM Social Media Guidelines](#)

[Avant Advertising guidelines when promoting your practice](#)

[Avant Survey results reveal doctors lack confidence using social media safely](#)

[AHPRA Guidelines for advertising a regulated health service](#)

[TGA Complying with advertising requirements](#)

Yours faithfully,
Ronald Feiner
ACCSM Medical Dean